



# HOW TO BUILD YOUR COACHING EMPIRE

**Rich German**

**Founder of the Epic Coach Academy**

Welcome Coaches!

## Opening thoughts and intentions

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## The 7 Keys to Building a Coaching Empire

1) Build your \_\_\_\_\_

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2) Build your \_\_\_\_\_

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3) Create something \_\_\_\_\_

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4) Build your \_\_\_\_\_

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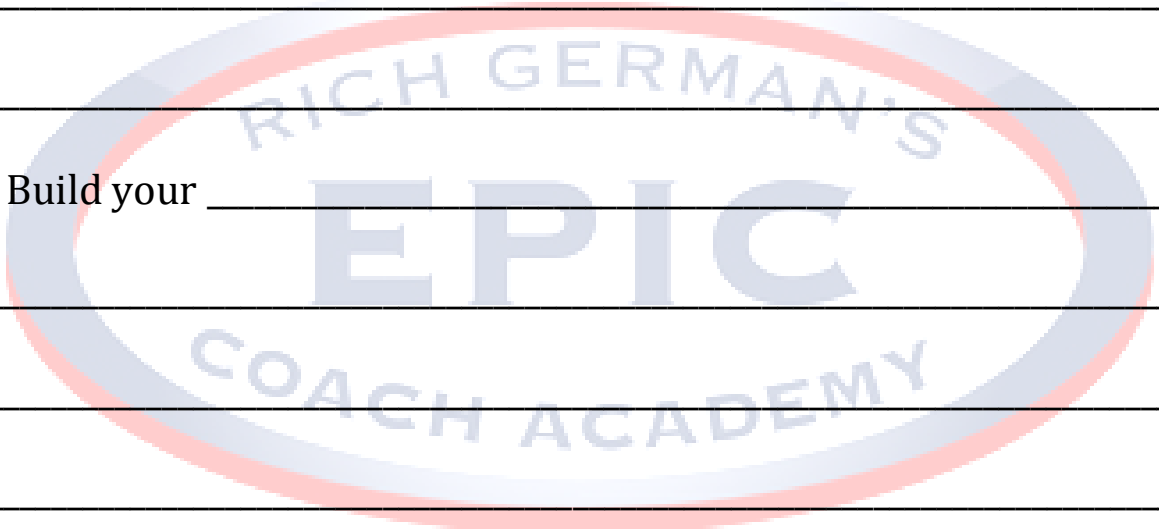
5) Create a real \_\_\_\_\_

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6) \_\_\_\_\_ your list

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7) \_\_\_\_\_ and \_\_\_\_\_

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### **How to Become Known as a TOP Expert**

The most important five words you need to know:

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## Top Systems for Getting Paying Clients

Offer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Lead \_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

## How to Build a List From ZERO to 50,000+ in Three Years

Mastering the \_\_\_\_\_ - THE fastest way to build your community

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**How the Epic Coach Academy works**

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**Final thoughts...**

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**Rich German** is a best-selling author, speaker and business/lifestyle coach. Since 1999, he has conducted over 18,000 individual coaching sessions.

His newest book, ***Monetize Your Passion***, teaches people to turn their greatest passion into financial freedom. Over 40,000 copies are currently in circulation.

Rich is the founder of the **Epic Coach Academy**. His specialty is assisting coaches in getting more clients. He teaches his clients the exact systems, tools and techniques he has used to build a massive following and a very substantial coaching business.

He also is the founder of the ***Gen Why Project*** that supports the 1.6 million homeless children in the United States. More details can be found at [www.genwhymovie.com](http://www.genwhymovie.com).

His main website is [www.RichGerman.com](http://www.RichGerman.com).

Rich lives in Laguna Beach, California.